

Board Appointments Panel Recommendations: 2019 Annual General Meeting

Appointed:

Brent Robinson

My name is Brent Robinson and I am excited about the possibility of working with the team at Athletics New Zealand. Since July 2018 I have been Chief Executive of the Mt Wellington Licensing Trust, where I oversee the running of several commercial businesses and then return the profits to the community via a charitable trust. Before this I was Chief Executive of Tennis Auckland, where a primary focus was working with the network of 52 clubs so that together we could grow membership and participation. I was also responsible for the ownership and delivery of the ASB Classic, a highly successful major sporting event that had complex broadcast, commercial and marketing partnerships. Previously I spent 12 years with Lion New Zealand; for my last four years I was Sponsorship & Communications Director, responsible for all brand, media and digital agencies as well as the full sponsorship program with partners such as New Zealand Rugby, Warriors, music festivals, Coast to Coast and many others.

Prior to working in the sports sector, I spent 3 years as a Director on the board of New Zealand Golf. A key focus during this time was identifying strategies to capitalise on the growing casualisation of the sport in a way that worked with and not against clubs. My time as both a Director with NZ Golf and running a Regional Sports Organisation give me an intimate understanding of the importance of a whole sport working together to achieve its potential.

From my first memories watching Allison Roe and Rod Dixon I have been a passionate follower and participant of athletics. I continue to run regularly, though my ageing legs mean that the regular half marathons have quickly become weekly 5km Park Runs. My young daughters and I are regular attendees at their athletics club, and I am very much looking forward to my first Aims Games experience this year where my daughter will compete in the Cross Country.

Athletics is one of the few sports in New Zealand with both a true legacy to celebrate and the ability to positively impact people of all ages. I would welcome the opportunity to use my broad sports sector and commercial experience to work with the team and help grow Athletics into the future.

Recommended:

Roger Carruthers

Roger has been an advisor to the Athletics New Zealand Board since 2011 before being appointed to the Board in 2013. Roger is Chief Executive Officer for Connexionz Limited, a publicly owned technology company located in Christchurch; prior to this he held various international roles in one of the world's largest pharmaceutical companies.

Roger brings to the Board solid experience in growing and, where necessary, re-aligning under-performing businesses, strength in strategic leadership, bringing strategic goals into meaningful and measurable operational objectives, and strong financial and business planning acumen.

Roger is a passionate sports lover with a keen interest in athletics and has been involved in supporting children's athletics in Singapore, Australia and in Christchurch. He is firmly committed to the vision and strategic plan for Athletics New Zealand and is eager to apply his business experience to support Management, the Clubs and other stakeholders to define and deliver the goals required to achieve this plan.